



AUC International Conference on Research in African Challenges (ICRAC)

Track B: Trade, Responsible Business and Labor Market for Poverty Reduction

SUB-TRACK B3: RESPONSIBLE BUSINESS AND POVERTY ALLEVIATION: LEADING THROUGH
ENTREPRENEURSHIP AND INNOVATION

Chair: Dr. Sherwat Ibrahim, Dr. Elham Metwally

Co-chair: Dr. Moses Kiggundu

Poverty reduction through entrepreneurship and innovation can be seen as an efficient path to change the poor's attitudes and behaviors from a passive to a more active mode. The generation of new business models among the poor can provide the means for the poor to change their own lives. Scholars advocate BOP entrepreneurship, women entrepreneurship, public entrepreneurship, grassroots entrepreneurship, inclusive entrepreneurship, innovative entrepreneurship and sharing economy as innovative models to address poverty eradication. Focusing on Africa's productive enterprises, including locally owned businesses, the informal sector, start-ups and scale-ups, this track calls for papers examining entrepreneurship and innovation across different sectors such as health, education, technology, and the social and physical sciences with an eye toward Africa.

Biographies

Dr. Sherwat Elwan Ibrahim is an associate Professor of Operations Management at The American University in Cairo (AUC), and the Director of the MBA programs at AUC School of Business. She holds a master's and Ph.D. in technology management from Stevens Institute of Technology. Her Ph.D. dissertation was awarded 'Best Dissertation', by the Wesley J. Howe School of Technology Management, and has several publications in prestigious journals including Journal of Economic Geography, Strategic Outsourcing Journal, Journal of Manufacturing Technology Management, and Management Decision. She has been jointly awarded the Ted Eschenbach prize for Best paper in Engineering Management Journal, and the "Bright Idea" award, for her paper in New Jersey Publications. Her current research interests include sustainable supply chain management, responsible sourcing, supplier governance, and supply chain technology adoption. Elwan teaches several courses in the area of operations and technology management including supply chain management, operations for competitive advantage, product and process innovation, and technology and innovation strategy. Elwan is Partner & Senior consultant at Innovety, an innovation management consulting firm and an affiliate of Boston-based IXL-Center, where she leads several engagements with the private sector, government, and NGO accounts, and consults on innovation practices, strategy, and management of technology. She is an expert on SMEs' business growth and development and was a core faculty member of Goldman Sachs (GS) Women Entrepreneurship and Leadership Program (WEL) that has overseen the graduation of hundreds of women



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entrepreneurs in the Middle East as part of GS 10,000 Women Initiative. Elwan has received Executive Education training from Wharton and Kellogg business schools and has also received training on Sustainable Entrepreneurship from the Centre on Sustainable Consumption & Production (CSCP) in Wuppertal, Germany.

Elham Metwally is an adjunct Assistant Professor in the School of Business at the American University in Cairo, and had several years of teaching experience at the School of Global Affairs and Public Policy. She is a graduate of the American University in Cairo with a Bachelor of Arts Degree in Economics and Psychology, and a Master Degree in Business Administration. She is a graduate of Maastricht School of Management, the Netherlands with a Doctorate of Business Administration Degree. She worked for a dozen of years in the realm of banking, namely in the Hong Kong and Shanghai Banking Corporation (HSBC). Then she took a position as an Assistant Director, and later Director of Scholarships at the American University in Cairo. She is a Founding Executive of the Africa Academy of Management, <http://www.africa-aom.org/> (link is external), a member of the Academy of Management in USA, the European Academy of Management (EURAM), the European Institute for Advanced Studies in Management (EIASM), the Middle East Council for Small Business & Entrepreneurship (MCSBE), an Holland Alumni Network in the Netherlands Organization for International Cooperation in Higher Education (NUFFIC). She has several scholarly publications and her research and teaching interests include strategic management, organizational behavior, human resources management, organizational development, banking, and entrepreneurship and small businesses.

Moses N. Kiggundu is Professor of Management and International Business at the Sprott School of Business. He is cross-appointed to Carleton University's Institute of African Studies. Dr. Kiggundu's career is focused on advancing management scholarship in and about Africa and globally through research, education, policy, practice and service. He is founding editor of the Africa Journal of Management (AJOM), published by Taylor & Francis for the Africa Academy of Management. He also serves as an Advisor and member of the Strategic Studies Group for the African Capacity Building Foundation. He was the inaugural recipient of the Emerald and Africa Academy of Management Trailblazer Award for advancing management scholarship in 2011. Dr. Kiggundu works with and mentors doctoral and graduate students and faculty pursuing studies and research in advancing management scholarship in and about Africa and globally. He is currently working with students and faculty at universities in North America and Africa. His work also examines development issues related to China and Africa, as well as Canada and Africa. Dr. Kiggundu works with African organizations in the public and private sectors, as well NGOs, on various issues of development. Dr. Kiggundu's research focuses on Africa as it connects to the rest of the world. He is interested in the study of conceptual and practical questions of building state and non-state capacities in open societies for the facilitation of effective, gainful and equitable participation in the global economy and society.